## **BUSINESS: Change Management (08)**

Changing paradigm in leadership styles

## "Traditional leadership style" paradigm

- Manager / captain
- Doer
- Controller
- Lean management
- 100% solutions
- Security
- Hierarchy
- Continuity
- Planning / control
- Efficiency
- Adapting business processes

## "New leadership style" paradigm

- Leader / navigator / pilot
- Explorer / discoverer
- Designer / revolutionary
- Empowerment / intrapreneurship
- 80% solutions
- Rapidity
- Self-organization
- Innovation
- Action oriented "Just do it!"
- Effectiveness
- Developing visionary business models

Change in behaviour

A real deep change in behavi	our is a very long path.		
Said	doesn't mean	ightharpoons	Heard
Heard	doesn't mean	$\Rightarrow$	Understood
Understood	doesn't mean		Agreed
Agreed	doesn't mean	$\Rightarrow$	Applied
Applied	doesn't mean		Maintained

Source: G. Müller-Stewens / Ch. Lechner