Friday, March 12, 2004 Entrepreneurship in europe

If you are interested in the strategic topic of entrepreneurship, i would like to mention that the european union released last week some VERY interesting articles and studies about this field. yes, it is not a joke, i'm actually speaking about EU's publishings ;-) really a great job, i was completely and positively surprised.

1) first, you can find a short introduction to the entrepreneurial theme and the situation today in europe. this paper contains also some clues about: why it is important to talk about that, the social role of entrepreneurs in the society, etc.

2) secondly, the EU released last year a study about the 10 questions for the european agenda on entrepreneurship, from balancing risk and reward, to the availability of financing new businesses.

3) thirdly, the Gallup company conducts each year, and for the EU, a survey with the goal of comparing attitudes in Europe (also in the different european countries) and the US towards eutrepreneurship. really and definitely two different ways of tackling this subject (socially, financially, from an educational point of view, etc.).

4) finally, the working group proposed an action plan to be able to improve the situation in the comming years in Europe in this field.